

deister electronic awarded as "Top Employer in Medium-Sized Businesses 2019"

Barsinghausen, July 8th 2019 - deister electronic has been awarded as "Top Employer for Medium-Sized Businesses 2019" by yourfirm.de, the leading online job portal for medium-sized businesses in German-speaking countries.

With this award the advantages of medium-size employers for job seekers should be into focus and the search for interesting and qualified employers in the middle class should be facilitated.

The special aspect of this award is that it is not based on surveys, which often have low participation rates and therefore only a limited meaningful database. Instead, the access and reading behaviour of users is evaluated on more than 60,000 job advertisements within one year.

The number of users reached, the number of actual readers in % and the number of readers with subsequent action, such as clicking on "Apply now", are evaluated. Subsequently, a "popularity index" for each employer is determined based on these three categories. The 1,000 best-rated companies receive the "Top Employer in Medium-Sized Businesses 2019" certificate.

Yourfirm founder and managing director Dirk Kümmerle: "Medium-sized companies can certainly make a statement that they are good employers". Fast advancement opportunities, a family environment, appreciation of each individual and a variety of tasks are just some of the reasons that make jobs in medium-sized companies attractive for applicants. These strengths should be emphasized self-confidently in the search for personnel and thus set themselves apart from large corporations. Our certificate is a further quality attribute for attractive employers in medium-sized companies".

Press Release

About deister electronic

For 40 years, deister electronic has been an internationally modern and sustainably managed family business that stands for innovative and safe automation solutions. With five international locations, we sell our solutions worldwide and have a strong international focus. Our solution portfolio is used, for example, in the following applications: Long-range identification for access control, access control to buildings, automatic management of work equipment and valuables in electronic locker systems, dispensing and management of textiles for laundry and hospital logistics.

<http://www.deister.com/>

Contact:

Rüdiger Eilers

Head of Marketing

deister electronic GmbH

Hermann-Bahlsen-Straße 11

30890 Barsinghausen

E-Mail: ruediger.eilers@deister.com

Tel.: +49 5105 51 61 11

Fax: +49 5105 51 62 17