Press Release



Key management system proxSafe from deister electronic wins this year's "Tophotel Star Award"

The "maxx" key cabinet, from deister electronic GmbH range of intelligent key management solutions achieved second place in this year's "Tophotel Star Award".

Barsinghausen, June 11th, 2020 - The key management system "maxx" with automatic roller shutter door once again qualified among the top 3 in an independent security award with the "Tophotel Star Award 2020" and won the silver winner's signet in the "Process optimization" category.

Every year "Tophotel" magazine has been honoring innovative products and services in the hotel supply chain industry with the "Tophotel Star Award". This year "Tophotel" cooperated for the first time with the magazine "Hotel + Technik". The cooperation selected 34 products in 12 categories from the numerous applications received. In order to receive the highly decorated award, the respective top 3 finalists where scrutinized by the steady readership of both magazines. During an online vote, readers were allowed to decide on the final award of gold, silver and bronze which ended on 10th February, 2020. Hagleitner Hygiene International GmbH with its paper towel dispenser "XIBU Towel Hybrid" came third place in the "Process Optimization" category. Second place went to deister electronic GmbH with its electronic key box "maxx", with first place going to 42 GmbH with its "Gruber dispensing system".

Due to the current coronavirus pandemic, the planned award ceremony of the magazines "Tophotel" and "Hotel + Technik" at the INTERNORGA 2020 in March in Hamburg unfortunately could not take place as planned. The organizers decided, even after cancelling the rescheduled date, to refrain from handing over the certificates and the photoshoot already planned with all winners. The detailed reports on the winners will be published in the June issues of both magazines.

deister electronic GmbH would like to thank both organizers and the diligent participants of the online vote for their support.

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About deister electronic

For 40 years, deister electronic has been an internationally modern and sustainably managed family business that stands for innovative and safe automation solutions. With five international locations, we sell our solutions worldwide and have a strong international focus. Our solution portfolio is used, for example, in the following applications: Long-range identification for access control, access control to buildings, automatic management of work equipment and valuables in electronic locker systems, dispensing and management of textiles for laundry and hospital logistics.

More information: www.deister.com

Contact:

Rüdiger Eilers

Head of Marketing deister electronic GmbH Hermann-Bahlsen-Straße 11 30890 Barsinghausen

E-Mail: ruediger.eilers@deister.com

Tel.: +49 5105 51 61 11 Fax: +49 5105 51 62 17